

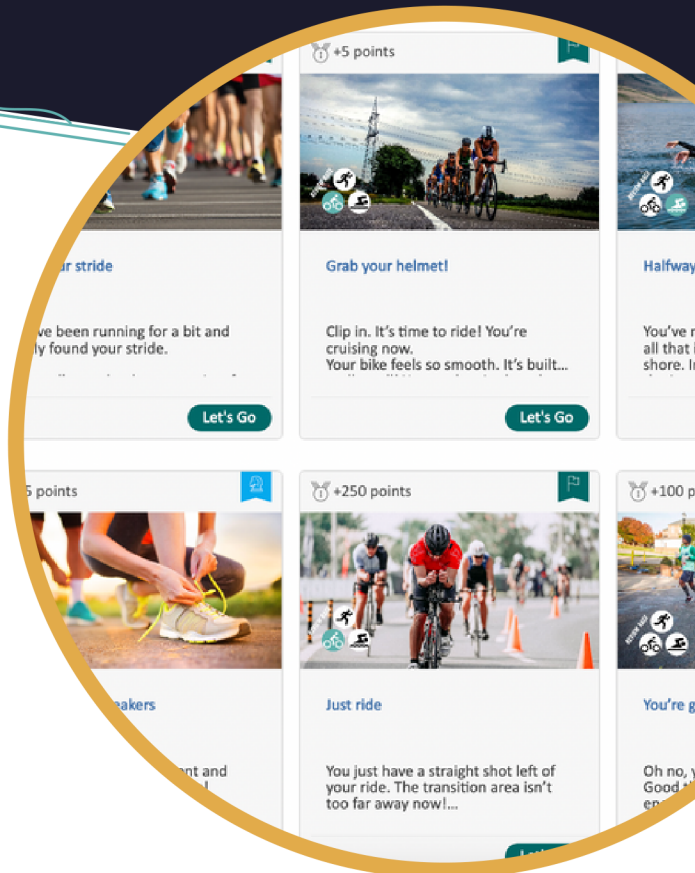
The Review Race

A Base Campaign

Customer reviews made easy.

Are peer reviews one of *your* KPIs? Our Review Race campaign template uses tried and true best practices to motivate your Base program members and help you reach your review goals faster.

In this interactive virtual Triathlon hosted in your Base platform, members will race to complete reviews on third-party sites during a time limited experience, delivering a fun member experience and fresh customer reviews!



Your campaign includes:

1

Base "Asks"

All the creativity with none of the lift

Your Review Race Campaign comes with full copy and by-stage setup instructions for 16 creative Base "asks".

2

Branded Images

Customized imagery for a cohesive look

You'll receive a set of Review Race Campaign images customized to your program name and brand colors, making your "asks" even more engaging.

3

Campaign Guide

Step-by-step instructions for easy execution

You won't have any guesswork when it comes to implementing and launching your Review Race Campaign. Our thorough Guide will walk you through each detail, from implementation to management to reporting!

Full campaign kit for

\$350